



# Mens Street Model

The Mens Street Model category is for athletes to show case their style, stage presence and physique in a fashion meets fitness manner. This category is based on the charisma and energy of athletes combined with x-factor. The judges look for developing muscle size and marketable athletic appearance. Lean condition which shows 6 pack abs, symmetrical upper body and back definition to be seen. V taper, style and posing is key. We look for marketability, so the look and feel is as if the athlete is posing for shots for a denim based brand/commercial.

Men's Street Models should present themselves as well-groomed athletic models with a vibrant smile and flamboyant energy onstage.

This category is perfect for athletes who want to enjoy model like posing, whilst show casing their confidence on stage. This category also suits those who have recently gone through transformations.



## Judging Points

1. Energy, stage presence and conditioning, 6-pack and athletic appearance
2. Upper body Symmetry, choice and fitment of denims and marketability
3. Stage presence and confidence of an athletic model posing for a brand/product.
4. Overall aesthetically pleasing look, with V taper and confidence within poses and transitions.

## Attire

1. Denims, no shoes. Accessories such as Hats or Necklaces & Ring Optional. (Athlete to bring their own denims and accessories)

## Posing

Mens Street Models will walk on stage and present themselves on the line in a relaxed position.

1. As a group, athletes will perform 4 quarter turns (front pose, side pose, back pose and opposite side pose) A comparison round of quarter turns may follow for the top contenders. Athletes can add their own posing flare for individuality to poses such as abs poses and rear double bicep poses.

## Category Subdivisions

Mens Street Model - Open Class